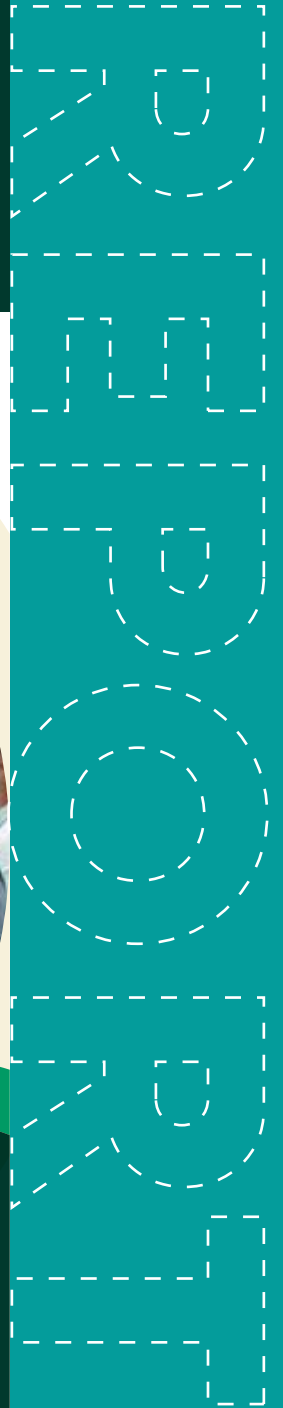


# Architecting Africa's Digital Economy:



# ANNUAL IMPACT REPORT

2025



# Letter from the Leadership: Moving from Potential to Execution

For years, the global market has talked about Africa's tech "potential." But potential does not create jobs. Infrastructure does.

Over the past year, EldoHub has focused entirely on execution. We stepped away from the theoretical and went into the trenches with founders, developers, and grassroots entrepreneurs to build the physical, digital, and educational systems they actually need to scale.

From deploying seed capital to marginalized innovators in Turkana, to establishing drone technology frameworks, to connecting vetted engineers to enterprises through SasaKazi, this report is not just a summary of what we did. It is a blueprint of how Africa's digital economy is being built from the ground up.

Building this infrastructure is a collective effort. To the funding partners, local stakeholders, and fellow ecosystem builders who rolled up their sleeves and executed alongside us this year, thank you.



# Our Engine: The Infrastructure Funnel

We do not just host events. We architect a complete pipeline for digital economic growth through three core pillars:

## Talent & Upskilling



We build the workforce. (Tech & AI Academy, TechLabs Mashinani)

## Enterprise Scaling



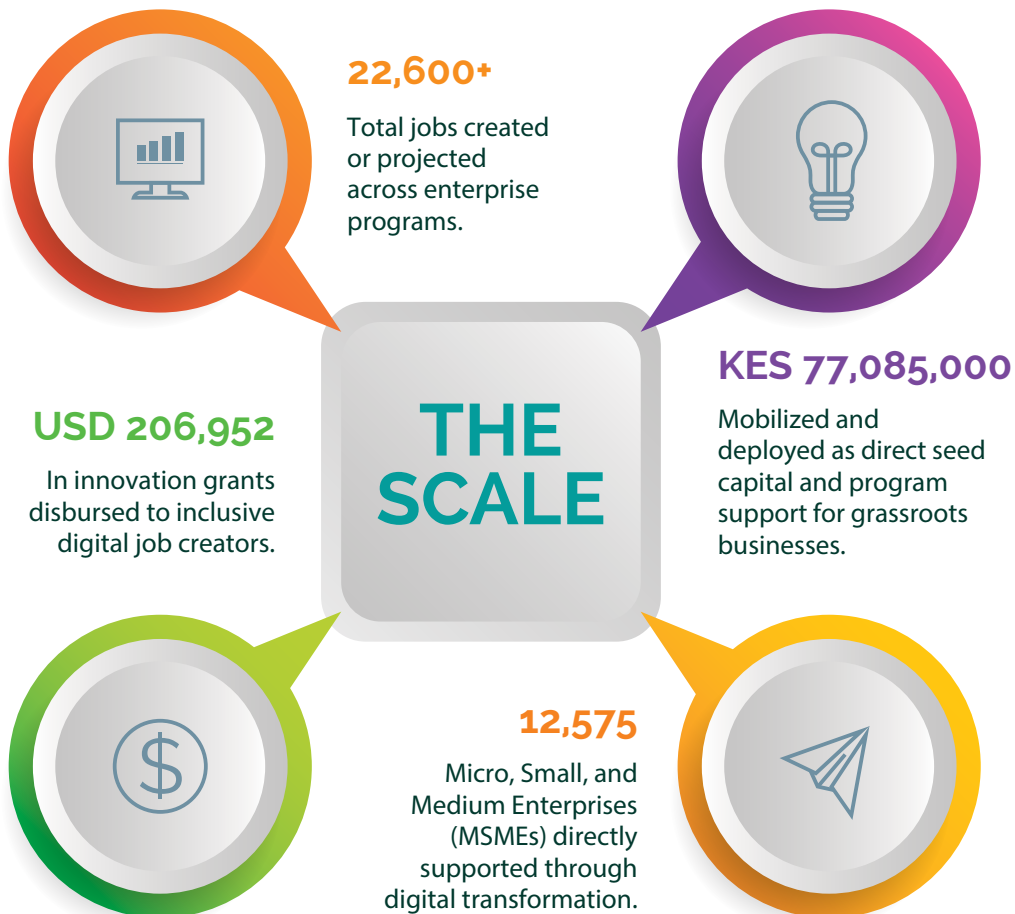
We transition skills into revenue. (NikoBiz, Biz Mashinani, SasaKazi)

## Capital & Inclusive Ecosystems



We deploy funding, establish technical partnerships, and ensure accessibility for all.

# The 2026 Impact Matrix





## The Demographics (Who we build for)

### 80% Women

In targeted grassroots programs like Biz Mashinani.

### 90% Job Absorption Rate

For tech talent vetted and placed through SasaKazi.

### Inclusive by Design

285 Persons with Disabilities (PWDs) registered and participated across five dedicated disability categories in the Inclusive TechRun.



# Sector Deep-Dives: Execution on the Ground

## A. Architecting the Tech Workforce & Emerging Tech

**SasaKazi:** We connected 1,500 junior tech talents directly to businesses, executing over 385 digital projects completed and achieving a massive 90% job placement rate.

**TechLabs Mashinani:** We deployed solar-powered mobile innovation labs to 12 rural institutions, ensuring over 1,000 remote learners got hands-on experience with coding, AI, and robotics.

**Strategic Partnership: Advancing Drone Technology:** Infrastructure requires cutting-edge hardware. The EldoHub Coding & AI Academy has partnered with Customized Aviation Solutions Limited through a Memorandum of Understanding to advance skills development in drone technology. This collaboration delivers training in Eldoret focused on the application of drones in agriculture, land surveying, infrastructure monitoring, and photography. It also supports professional training in drone pilot licensing, regulatory compliance, robotics, and equipment maintenance, equipping the North Rift region for the future of automated industries.

Mention more partners



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## B. Empowering the Grassroots Economy

True digital transformation cannot stay centralized in capital cities.

**Biz Mashinani:** We trained Digital Champions to cascade digital literacy and financial management to 1,000 youth and 1,000 women-led micro-enterprises in rural counties and 300 jobs being created.

**NikoBiz:** Backed by the UK Kenya Tech Hub, we have supported over 1200 youth and PWDs to turn their skills in Gig Economy, Agribusiness/Small Business and the creative Economy into sustainable businesses through peer-to-peer mentorship.

### **Northrift Women in Stem**



## C. Building Inclusive Ecosystems

**The Inclusive TechRun:** Innovation must be accessible. We hosted the Inclusive TechRun to actively break down barriers for Persons with Disabilities in the tech space. The event successfully registered 285 participants across specific race categories for the visually impaired, hearing impaired, and physically handicapped, proving that the digital economy must be built for everyone.

**ILO Innovation Challenge:** We accelerated 9 non-profits in Turkana and Garissa, driving the creation of 1,830 inclusive digital jobs for refugees and host communities.



# Proof of Concept: The Builders

Numbers show the scale, but our founders show the reality.  
We do not just teach skills; we build businesses.

## **Scaling Tech in Rural Hubs:** Leonard (SportTechies Innovations Limited)

Innovation is not restricted to capital cities. Through TechLabs Mashinani, Leonard gained exposure to foundational digital skills. He leveraged this pathway to advance into Full Stack Web Development. Today, Leonard runs SportTechies Innovations Limited in Iten, bringing cutting-edge digital innovation to a region globally recognized for athletics excellence.



## **From Concept to Company:** Brian Nyagol (Startup Suite)

Brian needed a way to help startups transition to remote work. Through our acceleration program, Startup Suite incorporated, secured Ksh. 800,000 in combined seed funding from UNDP and the UK Kenya Tech Hub, and successfully onboarded 32 new B2B clients.

## **Scaling Urban Agriculture:** Elizabeth Achieng (Garden Fresh)

Elizabeth was tackling urban food inefficiency. With EldoHub's intervention, she scaled her commercial vertical garden model, grew sales from 300 to 675 units, and secured supply contracts with major supermarkets.

## **Dorothy Okoth:** Building Systems and Communities. Today, Dorothy works as a Back-End Developer with skills in Python, Django, and FastAPI.

SasaKazi gave her the hands-on experience she needed to move from learning to doing, so she could work on big web platforms like construction and hospital management systems.

Dorothy's impact goes beyond her coding work. She is now a Zindi Country Ambassador and a member of Google Women TechMakers. SasaKazi gave her a strong start, and she has become a leader. She trains students on Responsible AI, runs coding bootcamps, and mentors the next generation of tech talent.





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## The Road Ahead: Pan-African Scaling

The digital economy is moving fast, and our infrastructure must move faster. Next year, we are aggressively expanding our SasaKazi platform across borders, rolling out our drone pilot and robotics licensing programs, and deepening the integration of AI tools for small-scale enterprises.

We are actively seeking visionary funding partners and policymakers who want to move past theory and invest in systems that actually work.





## Run With Us: TechRun 2026

We build the ecosystem, but the community drives it forward. Every year, our TechRun brings together founders, developers, investors, and advocates to raise awareness for digital inclusion and celebrate the diversity of Africa's tech talent. Whether you are running to set a personal best, supporting our adaptive race categories, or walking to network with industry leaders, there is a place for you on the starting line. Join us in building Africa's inclusive digital future.



Join us in building Africa's inclusive digital future.

**Theme:** *Future of Work, Technology, and Artificial Intelligence (AI)*  
- : *Building Competitive Talent, Businesses and Communities for a Digital Future*

**Date:** *22<sup>nd</sup>-24<sup>th</sup> November, 2026*

**Venue:** *TAC Centre ( Central Primary Schools Grounds),  
along Zion Mall Road, Eldoret*

Save the date!



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EldoHub Tech and AI Academy



+254 112 006 932  
+254 116 000 059  
+254 116 000 098



EASTERN AVENUE,  
Off Elgeyo Road.  
ELDORET